



## illycaffè renews its collaboration with Biennale Arte 2026

### Four artists signed the illy Art Collection dedicated to the 61st International Art Exhibition - La Biennale di Venezia by Koyo Kouoh

**Trieste, 6 May 2026** – **illycaffè**, led by CEO Cristina Scocchia, renews its historic bond with contemporary art, confirming its role as **main sponsor** of **Biennale Arte**.

On the occasion of the **61<sup>st</sup> International Art Exhibition – La Biennale di Venezia**, the company once again transforms its iconic espresso cup into a three-dimensional canvas, entrusting it to the creativity of **Alice Maher, Werewere Liking, Thania Petersen and Mohammed Z. Rahman** who together have brought to life the new **illy Art Collection** dedicated to this edition of Biennale Arte.

*"We are proud to renew our collaboration with Biennale Arte 2026, a partnership that reflects our belief that beauty and culture are bridges capable of uniting people. "In Minor Keys" urges us to slow down and pay attention to what often goes unheard: care, relationships, presence. With the illy Art Collection, we wanted to accompany this vision, transforming a daily gesture into an invitation to connect,"* comments **Cristina Scocchia, CEO of illycaffè**.

The four contemporary artists, belonging to three different generations, interpreted the theme of the exhibition, **In Minor Keys**, exploring the dialogue between art and everyday life. Each cup offers a tonal variation: from the mythical and corporeal dimension of Maher to the collective and ritual strength of color in Liking, to the textile and botanical memory of Petersen and the use of words and images as a political gesture in Rahman. Together, they shape a collection that reflects the plurality of the present and the ability of art to create new imaginaries.

The collaboration between illycaffè and Biennale Arte 2026 is renewed in the name of inclusion and dialogue, pillars that guide illycaffè's communication through contemporary art and strengthen its mission to offer quality experiences on a global scale. The company, always committed to supporting culture and sustainability, offers visitors the opportunity to taste **the unique illy blend at the event's refreshment points within the exhibition venues**.

#### **illycaffè**

An Italian family company founded in Trieste in 1933, which has always set itself the mission of offering the best coffee in the world. It produces a single 100% Arabica blend made up of 9 different ingredients. Every day, more than 10 million cups of illy coffee are enjoyed in bars, restaurants, hotels, mono-brand cafés, homes and offices in over 140 countries, where the company is present through branches and distributors. Since its foundation, illycaffè has directed its strategies towards a sustainable business model, an effort reinforced in 2019 by adopting the Benefit Corporation status, and in 2021 becoming the first Italian coffee company to obtain the international B Corp certification. Everything that is 'made in illy' is enriched with beauty and art, starting with the logo designed by James Rosenquist, the illy Art Collection, the cups decorated by 140 international artists, or the coffee machines designed by renowned designers. With the aim of spreading the culture of quality to growers, baristas and coffee lovers, the company has developed its University of Coffee, which currently holds courses in 24 countries worldwide. In 2025 illycaffè generated consolidated revenues of €700 million.

#### **Per ulteriori informazioni**

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